sweep bank

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Cookies Declaration

We, SweepBank have prepared this Cookies Declaration to inform the visitor (hereinafter visitor or you) of our website and app about our practices in connection with the collection and use of tracking files (hereinafter cookies) on our website and app.

A cookie is a small file to be placed on your computer or any other device (hereinafter device) you use to access our website or app. Cookies help analyse web traffic or let you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. Please note that cookies do not give access to your device.

1.   Purpose of using cookies

1.1.   SweepBank uses cookies for the following reasons:

1.1.1.   internal record and statistics keeping;

1.1.2.   improvement of products and services;

1.1.3.   security of the website and app to guarantee a safe consultation and secure interaction with our systems;

1.1.4.   to ensure the best user experience;

1.1.5.   display advertisement relevant for you.

2.   Categories of Cookies

2.1.   The website and app use the following cookies:

2.1.1.   Essential Cookies. Essential cookies are a site's basic form of memory, used to store the settings selected by a visitor. They are essential to a website's and app's functionality and cannot be disabled by visitor;

2.1.2.   Performance and Functionality Cookies. These cookies are used to enhance the performance and functionality of a website and app. Without these cookies, certain functions (like videos) may become unavailable.

2.1.3.   Web Analytics and Customization Cookies. Analytics and customization cookies track visitor activity in their browsers, so SweepBank can better understand how our website and app is being accessed and used.

2.1.3.1.   Google Analytics. To optimise our internet offer, we use web analysis services Google Analytics and Google Tag Manager of Google. These cookies are used to collect information about how visitors use our website and app. SweepBank uses the information to compile reports and to improve the website and app. The cookies collect information in a way that does not directly identify anyone, including the number of visitors, where visitors have come from and the pages they visited. You can find more detailed information about this here **https://support.google.com/analytics/answer/6004245**.

To opt out of being tracked by Google Analytics across all websites, visit **http://tools.google.com/dlpage/gaoptout**.

2.1.3.2.   Adjust. We use the Adjust for usage statistics and analysis technology. When visitor launches the app, Adjust collects installation and event data such as 'app downloaded from iOS and Android mobile' in order to help SweepBank to understand how visitors are interacting with our app and to optimize and analyse mobile ad campaigns.

2.1.3.3. Hotjar. SweepBank uses Hotjar to better understand your needs and to optimize visitor's experience. Hotjar is a technology service that helps SweepBank better understand visitor's experience (e.g. how much time you spend on which pages, which links you choose to click, what you do and don't like, etc.) and this enables SweepBank to build and maintain its services with visitors feedback. Hotjar uses cookies and other technologies to collect data on visitor's behaviour and devices. This includes a device's IP address (processed during your session and stored in a de-identified form), device screen size, device type (unique device identifiers), browser information, geographic location (country only), and the preferred language used to display SweepBank's website. Hotjar stores this information on SweepBank's behalf in a pseudonymized user profile.

2.1.4. Marketing Cookies. Marketing cookies are used to customize visitors' ad experience on a website and app based on their browsing history. Using the data collected from these cookies, SweepBank can prevent the same ad from appearing again and again, remember visitor ad preferences, and tailor which ads appear in browsers based on a visitor's online activities.

2.1.5. Social Networking Cookies. Social networking cookies allow users to share content on social media platforms and help link activity between a website and third-party sharing platforms.

2.1.5.1. Facebook Plugins are integrated in SweepBank website and app. You can recognize the Facebook plugins from the Facebook logo or the "Like button". You can find an overview of the Facebook plugins here: **http://developers.facebook.com/docs/plugins/**. If you visit our website or the app and click on the Facebook plugin, a direct connection will be established between your browser and the Facebook server. Facebook thereby receives the information that you have visited our website or the app with your IP address. If you click on the Facebook "Like button" while you are logged into your Facebook account, you can link the contents of the website pages to your Facebook profile. Thereby, Facebook can associate the visit to the website or the app with your user account. We do not receive any information on the contents of the data transmitted and their use by Facebook. You can find further information about this in Facebook's Privacy Policy at **http://facebook.com/policy.php**.

2.1.5.2. Functions of the Twitter service are integrated in the SweepBank website and app. By using Twitter and the "re-tweet" function, the websites visited by you are linked to your Twitter account and announced to other users. Data are thereby also transmitted to Twitter. SweepBank does not receive any information on the contents of the data transmitted and their use by Twitter. You can find further information about this in Twitter's Privacy Policy at **http://twitter.com/privacy**.

2.1.5.3. Functions of the Instagram service are integrated in the SweepBank website and app. If you are logged into your Instagram account, you can link the contents of our website pages with your Instagram profile by clicking on the Instagram button. Thereby, Instagram can associate the visit to our website with your user account. SweepBank does not receive any information on the contents of the data transmitted and their use by Instagram. You can find further information about this in Instagram's Privacy Policy: **http://instagram.com/about/legal/privacy/**.

2.1.5.4. Salesforce Live Agent is a chat service rendered by Salesforce.com. Salesforce-Live Agent is utilized by SweepBank to connect our website and app visitors with our customer support centre. Further relevant information can be found in Salesforce privacy policy at **https://www.salesforce.com/company/privacy/full_privacy.jsp**.

3.   Reference to other websites

3.1.   Our website and app may contain references to other websites which use their own cookies which are subject to their privacy and cookie policies. SweepBank recommends that you familiarize yourself with each of these policies, because we do not assume any responsibility for the practices of these sites. We do not have control over the placement of cookies by other websites, even if you are directed to them from our website.

4. Expiration time of cookies

4.1.   All session cookies used by SweepBank only collect details from single browsing sessions, thus are temporary and expire once you leave the website or disable the web browser.

4.2.   All persistent cookies used by us are stored as text files on the visitor's device and have expiration time of one year or until deleted manually by the visitor.

5. Cookie control

5.1.   You can choose to accept or decline most of the cookies used on our website and app. Your explicit consent will be requested in relation to your first use of the website and application. SweepBank will record your consents and settings securely and will ask for consent again annually in every 12 months, to ensure visitors stay up to date with changes to our privacy principles. Furthermore, you have a right to access, modify or delete personal data disclosed by use of cookies. The necessary cookies and the security cookies cannot be declined as they are essential to run the website and app and constitute a security safeguard to guarantee your interaction and protection regarding your experience with our services.

5.2.   Many of the cookies used can be enabled or disabled through also through your browser. To disable cookies through your browser, follow the instructions usually located within the "Help," "Tools" or "Edit" menus in your browser. Please note that disabling a cookie or category of cookies does not delete the cookie from your browser unless manually completed through your browser function. The websites **http://www.aboutads.info/choices** or **http://www.youronlinechoices.eu/** or **http://www.allaboutcookies.org** contain comprehensive information on how to make special settings on a wide variety of browsers.